

Mobile technology that connects your entire guest journey

Understand guest behaviour, increase
revenue per room, and drive loyalty.





50%

Increase in F&B ordering



190%

Increase in retail conversation rates



39%

Remarketing opt-in



3 months

Positive ROI after launch



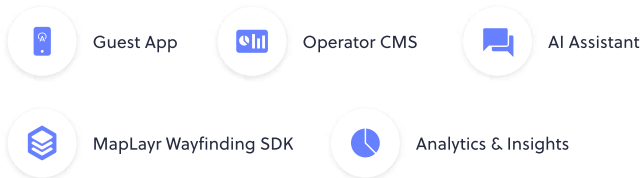
4.8 star

Average App Store rating

The guest journey of tomorrow, delivered today

Attractions.io empowers resorts to grow revenue per room by delivering personalised experiences that enhance satisfaction and loyalty.

Communicate with guests, personalise their experience and drive on-resort spending with hyper-targeted messaging, offers and integrations tailored for modern resorts.



The mobile app platform

Features for guests

Check-in and arrival

✓ Remote Check-In

🔑 Digital Room Key

👛 Mobile Wallet

📍 Hotel Directory

Dining & Retail

📅 Reservations

☂️ Room & Cabana Service

💰 In-app payments

Discovery

🗺️ Interactive Wayfinding

📍 Indoor Mapping

📅 Activity Planning

👨‍👩‍👧‍👦 Kids Club

Communication

💬 AI Assistant **NEW**

✉️ Messaging & Offers

For operators

Insights and Analytics

👤 User Segmentation

📊 Guest Feedback

📍 Interactive Heatmap

⚡ Hotel Directory

Integrations

🛏️ PMS

🍴 KPOS

👤❤️ Tours & Activities

Content Management

🔔 Push Notifications

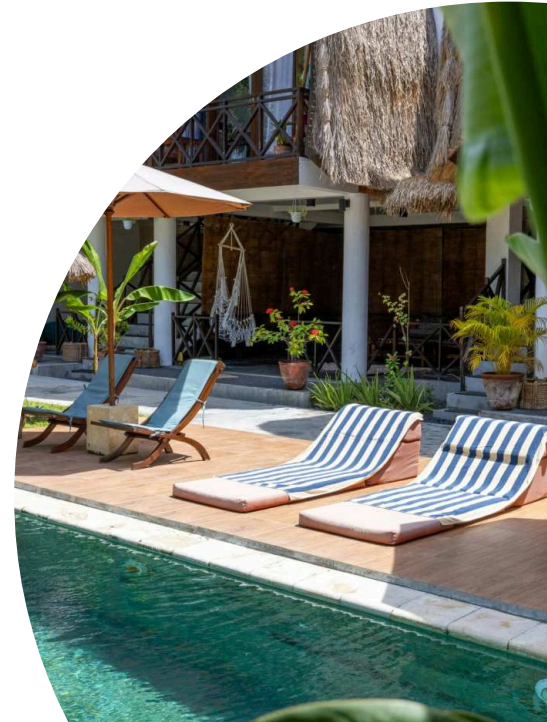
✉️ Location-Based Messaging

Butlin's

"Now we've partnered with Attractions.io, our digital guest experience is far more agile and constantly evolves using a guest-centric approach."



Jacqui French
Digital Product Manager (Apps)



Expand your possibilities with our SDKs and add-on products

Standalone products and services that enhance your existing application.

MapLayr SDK NEW

Elevate your experience with interactive maps and wayfinding that integrates with your existing web or mobile application.

GX Map COMING SOON

Analyse thousands of data points—from reviews to press NPS scores—to gain a clear, unbiased view of guest sentiment.

Integrations

Attractions.io was built to play nice with others. Integrate your app with a wide range of third-party systems, including PMS, activity bookings, review sites and social media platforms.

Bespoke Development

Create custom functionality for your hotel or resort. From bespoke features to loyalty programmes, our in-house team can help you personalise your digital guest journey.

Check-in and arrival

Make every stay effortless.

✓ Remote Check-In

Offer contactless online check-in to minimise waiting time at reception. Guests can check in during the day and head straight to their room on arrival.

Our smart concierge provides directions to your guests' door, highlighting the best entrance based on their current location.

i Hotel Directory

Make sure your customers have a clear idea of everything they need to know upon arrival.

Provide detailed information about your hotel, such as property policies, wifi access, room access, currency exchange service.

👛 Mobile Wallet

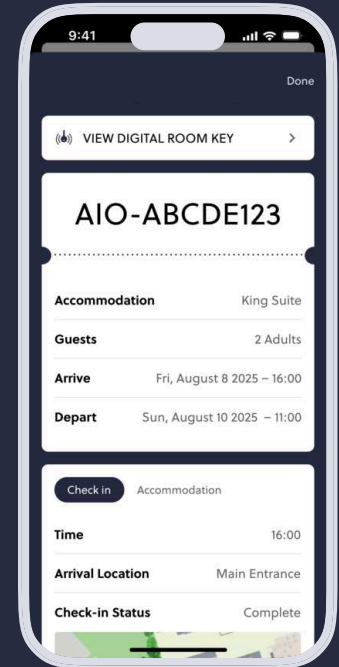
Let guests check in directly from your app and view their reservations from their digital wallet.

Encourage upgrades with in-app add-ons and offers that are exclusively available to resident guests and conveniently take payments using Apple Pay, Stripe or Adyen.

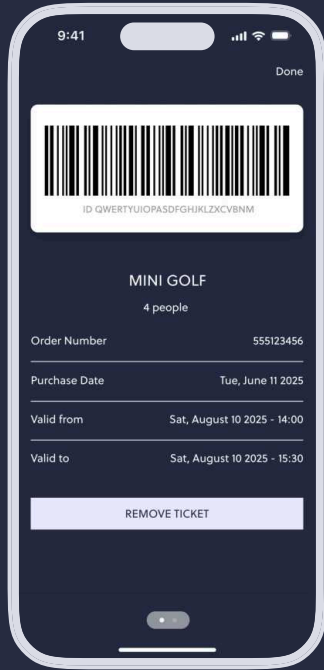
🔑 Digital Room Key

No more guests waiting at the reception after a long journey!

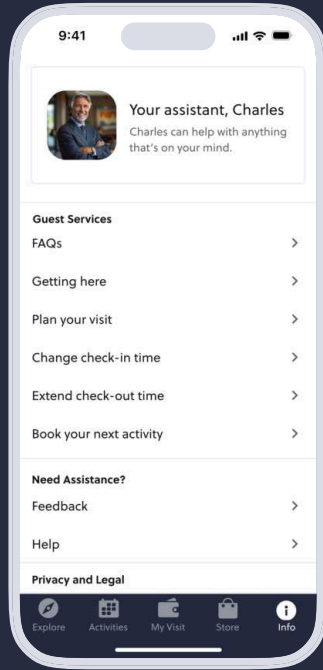
Integrate your app with your digital room key provider, or choose from our ready-to-go integrations to let guests unlock doors via their smartphone.



✓ Remote Check-In



Mobile Wallet



Hotel Directory



Exploration and Discovery

Unlock every corner of your experience.

Interactive Wayfinding

Our custom wayfinding engine is built specifically for resort experiences and on-foot navigation. It delivers slick, stress-free wayfinding for millions of guests worldwide, with options for indoor and accessible routing.

Activity Planning

From a spa day to an off-site excursion guests can browse your daily schedule, add activities to their itinerary, and pay for upgrades—in just a tap.

Automated reminders ensure they never miss a moment of their favourite experiences.

Resort Map

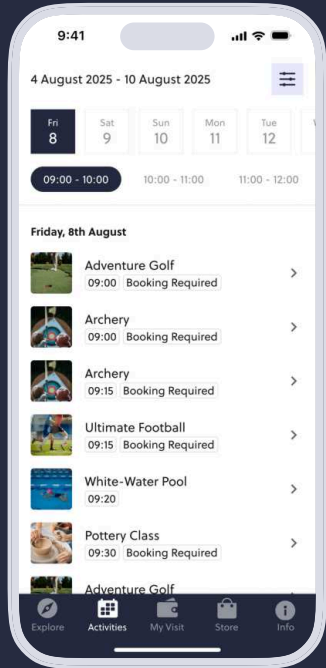
Your resort's story, beautifully illustrated. Guide guests to dining, activities, and amenities while surfacing upsell opportunities organically.

Kids Club

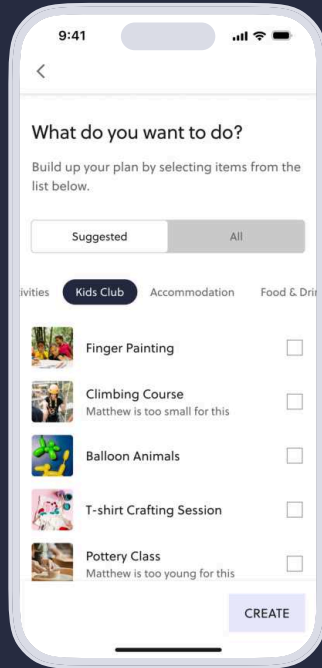
Guests can see what entertainment options are offered for their children and filter programmes by height or age, to find the perfect activities for their little ones.



Interactive Wayfinding



Activity Planning



Kids Club



Dining & Retail

Create convenient opportunities for guests to enjoy your on-site restaurants, shops and bars.

Reservation Management

Define which restaurants you want to be bookable for day visitors, guests and all-inclusive packages.

Guests can book by choosing the number of people and day, and the system will show the available time slots per space in real-time.

Integrated Upsells

Encourage guests to add to their basket by up-selling meal deals and cross-selling additional items.

Behind the scenes, use our food and beverage reports to identify the most popular items, outlets and promotions.

Room & Cabana Service

Let guests order in advance and collect at their chosen time. Or order directly to their room or cabana.

Guests receive automated notifications to keep them updated with the progress of their orders.

Retail

Connect your POS with your app to streamline on-site shopping. Guests can browse, buy, and collect at their convenience.

Already cosied up to your KPOS? We'll integrate it into your resort app, ensuring minimal disruption to your operations.



50%

Increase in average order size



1 in 6

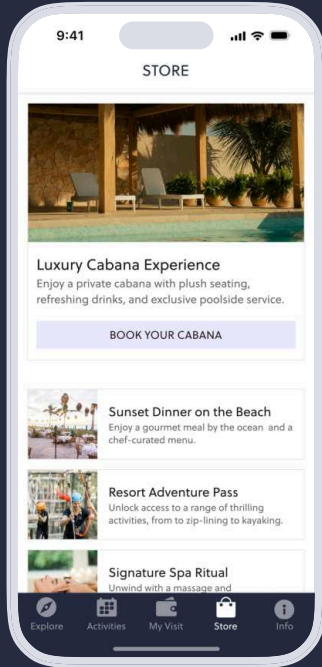
Abandoned ordered recovered




25%

Increase in room service orders*

*Third party data



 Room & Cabana Service

 Retail



Communication

Engage every guest with intelligent, always-on communication.

AI Assistant

Give every guest access to your resort's ultimate insider. Your AI Assistant delivers instant, personalised guidance—helping guests navigate their stay while reducing demand on staff.

Answer questions instantly and offer tailored recommendations based on preferences and past visits.

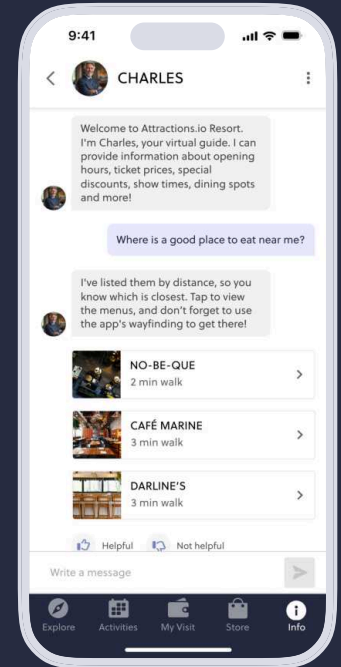
Personalised Offers

Use guest data and demographic information to craft personalised offers for different segments of guests.

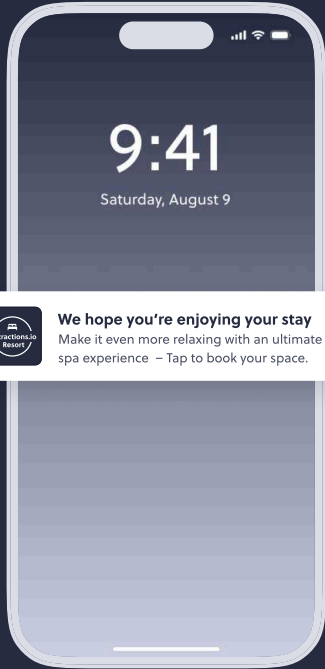
Send your offers instantly, at a specified time or use Bluetooth beacons to trigger them at specific locations, like when a guest is near the pool bar.

In-app Messaging

Communicate with guests during their stay using in-app messages. Send welcome messages, promote daily activities or remind guests where to head for breakfast, at the tap of a button.

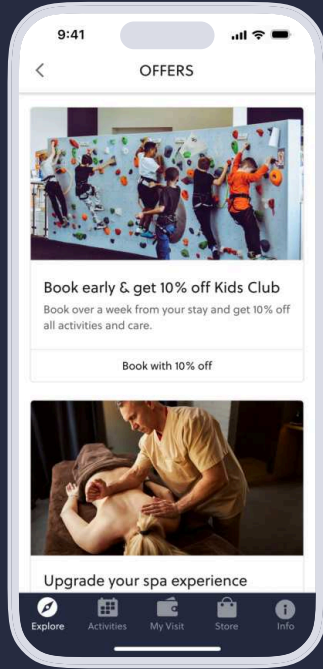


AI Assistant



We hope you're enjoying your stay now
Make it even more relaxing with an ultimate
spa experience – Tap to book your space.

✓ In-app Messaging



Book early & get 10% off Kids Club
Book over a week from your stay and get 10% off
all activities and care.

Book with 10% off



Upgrade your spa experience



Personalised Offers



Insights and Analytics

The data you need to shape the perfect guest journey.

Build custom guest segments

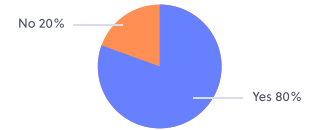
Filter app users according to their visit history, location and more to increase your understanding of how different demographics experience your resort and facilities. Then build custom audiences for use in highly personalised, cross-channel campaigns.

Understand guest flow

Interactive heat maps and real-time visitor views enable you to understand guest flow across your resort at different times of the day, week or year.

Keep your finger on the pulse

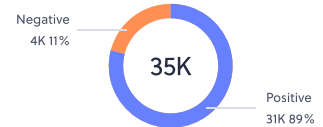
Get a daily reading of guest satisfaction and the data you need to best prioritise initiatives. Prompt guests to leave feedback with a well-timed notification and direct positive reviewers directly to TripAdvisor.



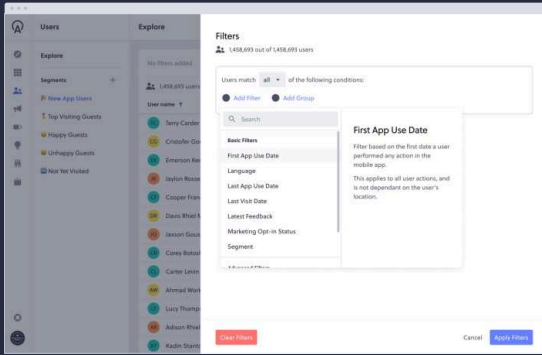
On-site users who have imported activities



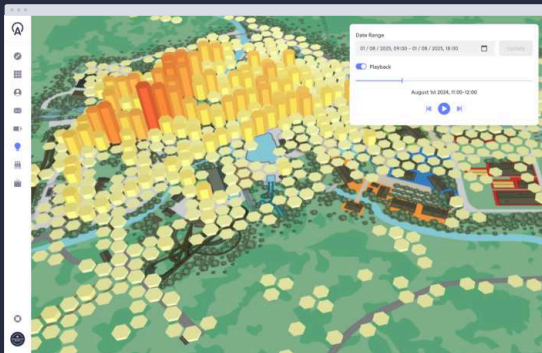
Unique Visits by Month



Guest Sentiment



 Build custom guest segments



 Understand guest flow



Behind-the-Scenes

Technology that works hard. So you don't have to.

Over-the-air updates

Publish updates from the control panel and your mobile app will automatically update seamlessly in the background. All while using minimal data.

Offline first

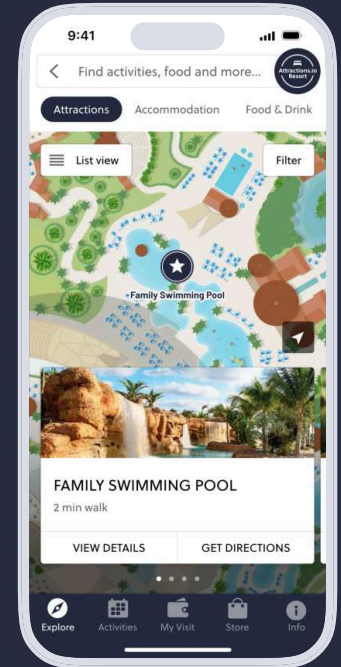
Where signal is patchy, or you have international guests, data cannot be taken for granted. Our platform was designed from the ground up to be offline first.

Multi-lingual support

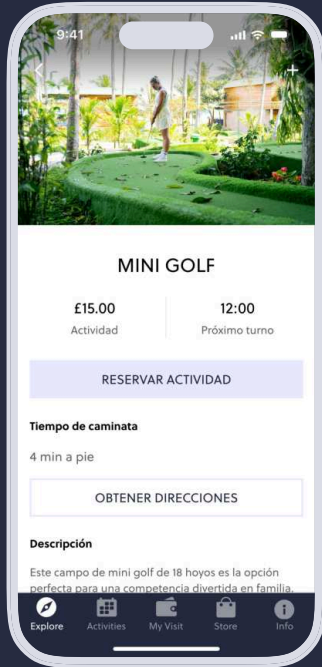
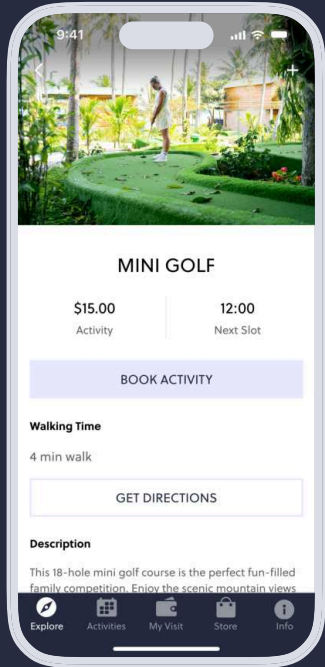
Cater for international visitors with support for any language. Your app can even be configured to update automatically based on the user's device language.


Battery life optimisation

Ensure your guests can enjoy the benefits of a mobile app with all-day battery life. With millions of guests worldwide, we've perfected our battery life optimisation.



Offline first



 Multi-lingual support




MapLayr

Add world-class mapping and wayfinding to your existing mobile app.


 Custom maps in minutes

MapLayr delivers seamless, native navigation that can be implemented in your existing mobile or web app.

Once integrated, guests can pan, zoom, rotate and tilt the interactive map with activities, rooms and facilities layered on top.

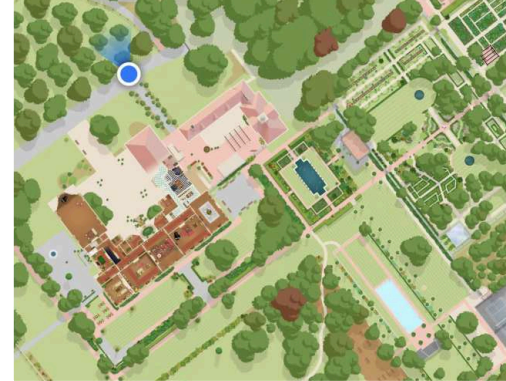
 Beautiful and uncompromising

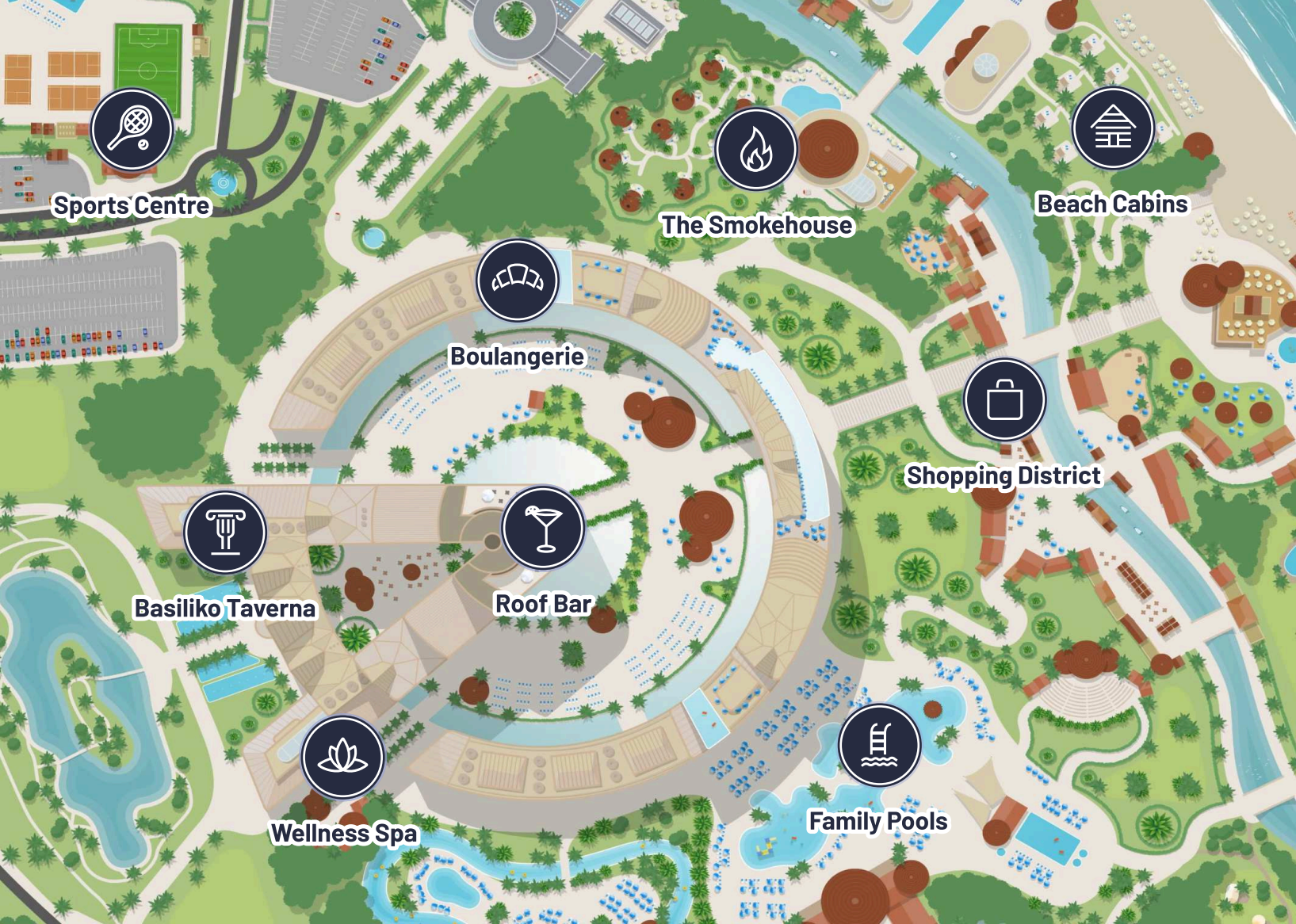
Where signal is patchy, or you have international guests, data cannot be taken for granted. Our platform was designed from the ground up to be offline first.

 Wayfinding that adapts to you

One-way, multi-level, and accessibility options enable deployments for a wide range of venues.

Silky smooth paths perfectly mirror your real-world experience without requiring you to plot hundreds of coordinates, while real-world walking times equip users with the information they need to plan their journey.





Sports Centre



The Smokehouse



Beach Cabins



Boulangerie



Shopping District



Basiliko Taverna



Roof Bar



Wellness Spa



Family Pools



Attractions.io



Visit us at Attractions.io/resorts