

Help us bring the wild to every pocket

[Attractions.io Zoo] is reinventing the guest experience with an immersive mobile app that inspires, educates & delights visitors.





1.2m guests a year



380,000 families



32m engaging with digital content

Each a future advocate for your brand

Why Partner With [Attractions.io Zoo]?

Partner with one of the UK's leading conservation and education charities known for empowering young minds, connecting people with nature, and supporting wildlife across the globe.

At [Attractions.io Zoo] we recognise that every business has its own identity and objectives, and we're here to help you achieve them through meaningful sponsorship opportunities. Each option creates a powerful connection between your brand and our mission.

We would love to explore opportunities to collaborate.



What we bring to the table



Hyper-Targeted Reach

Speak to families right when they're exploring exhibits.



Premium Brand Alignment

Associate your brand with world-leading conservation, education & unforgettable memories.



Measurable Impact

Live dashboards track every impression, tap & lead.

“Partnering with Attractions.io Zoo puts our message in front of exactly the people we want to reach – young, socially conscious families.”



Julia Childs, Creative Director at Gorilla Energy

Our Audience in Numbers

1.2m

Unique Guests

Walking through the turnstiles every year

150k

Members

Who we reach with updates and push notifications monthly

540k

Projected app downloads

Reaching over 83% of guests

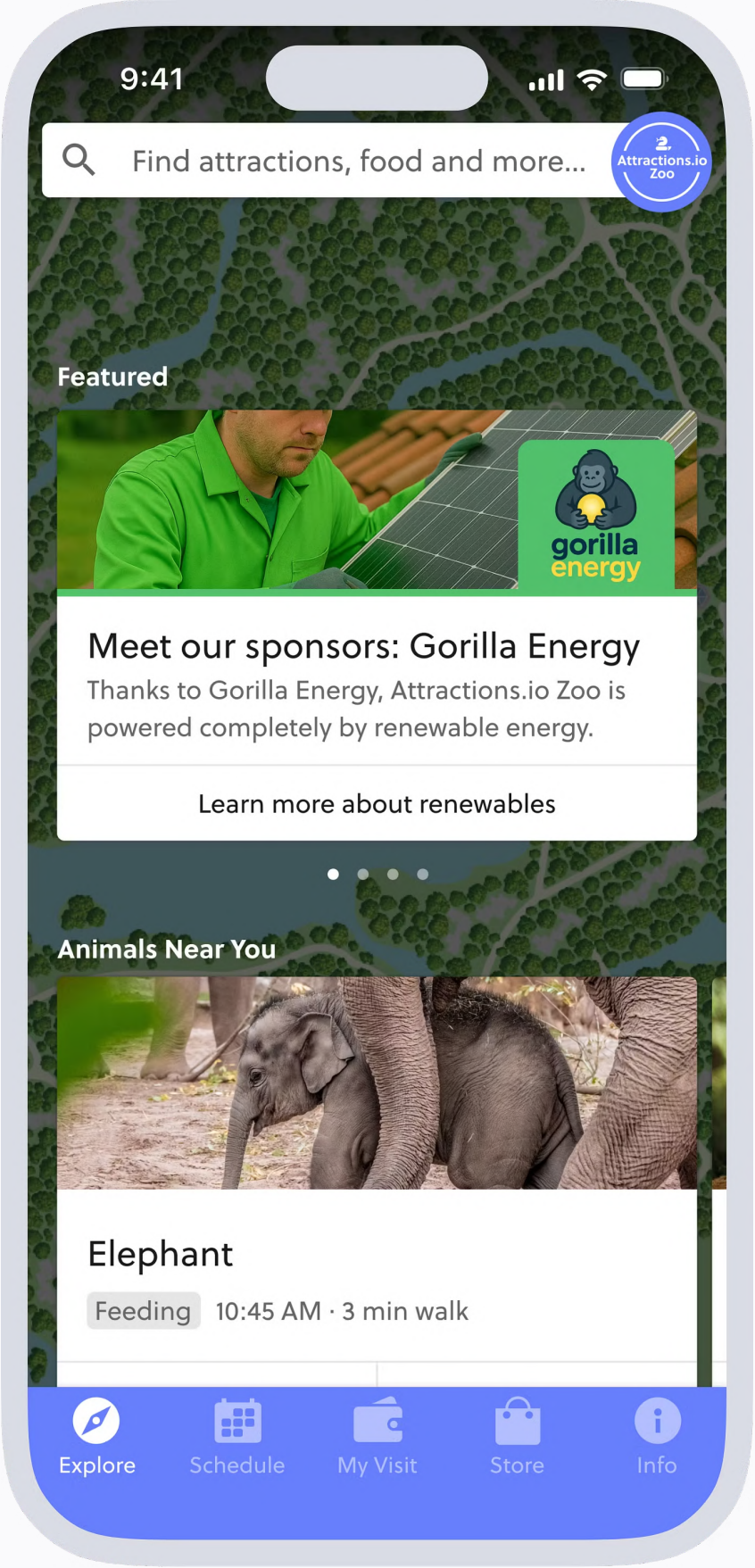
6

Minutes

The projected session duration, with an av. 5 sessions per visit

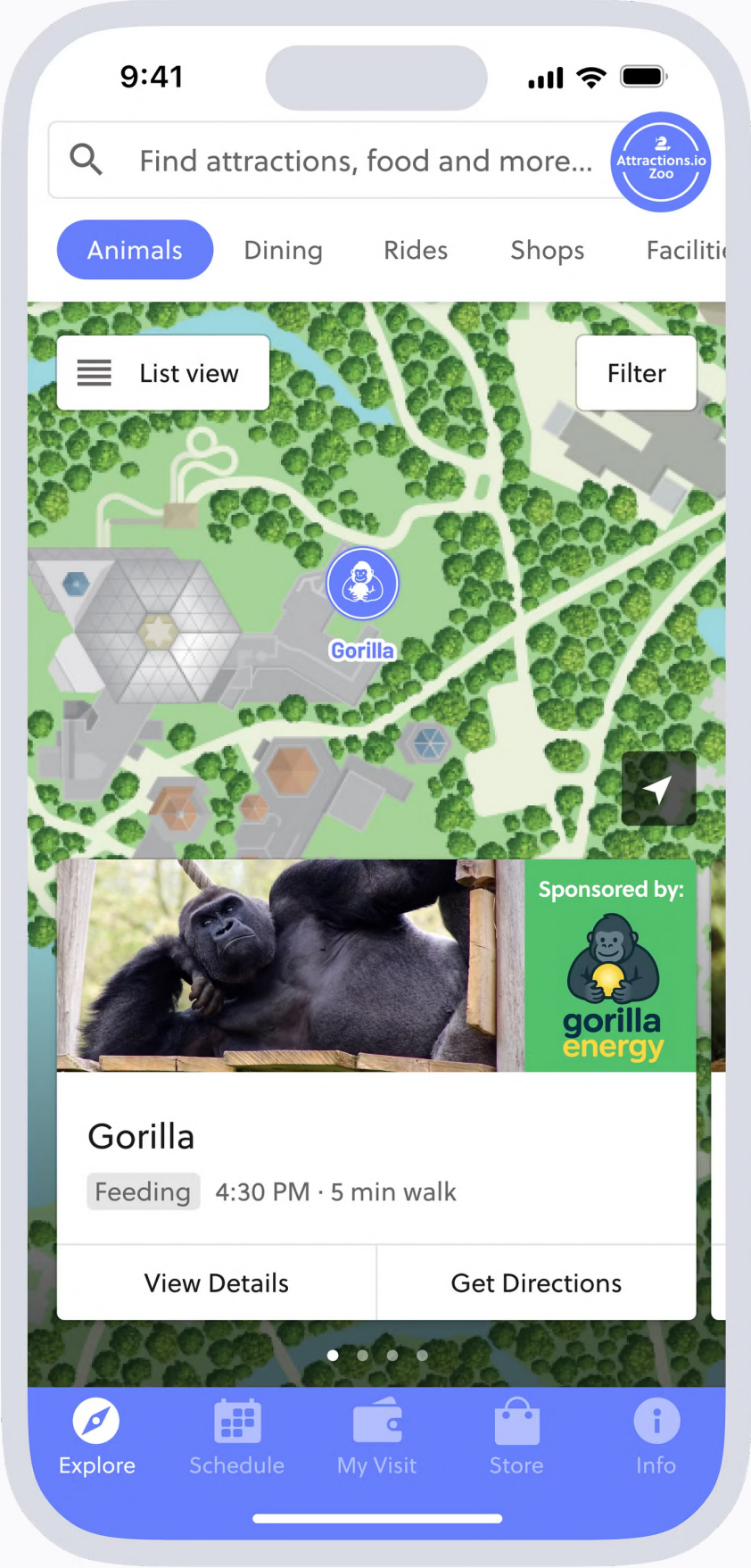
Home screen placement

Tappable promo driving footfall or website visits, linked direct to your message.



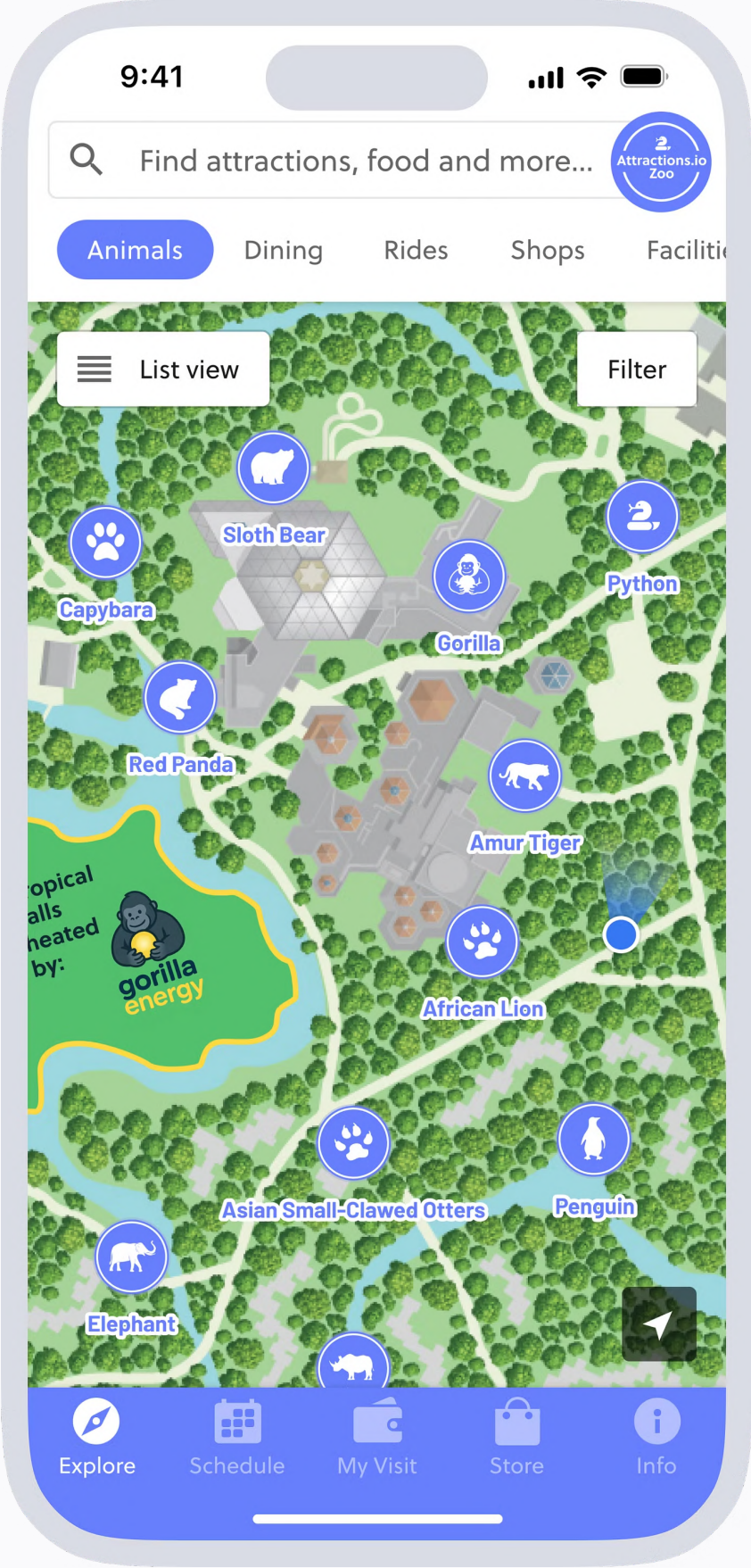
Sponsored icons & images

Custom iconography to your brand, with logos added to animal imagery for full visibility across the app.



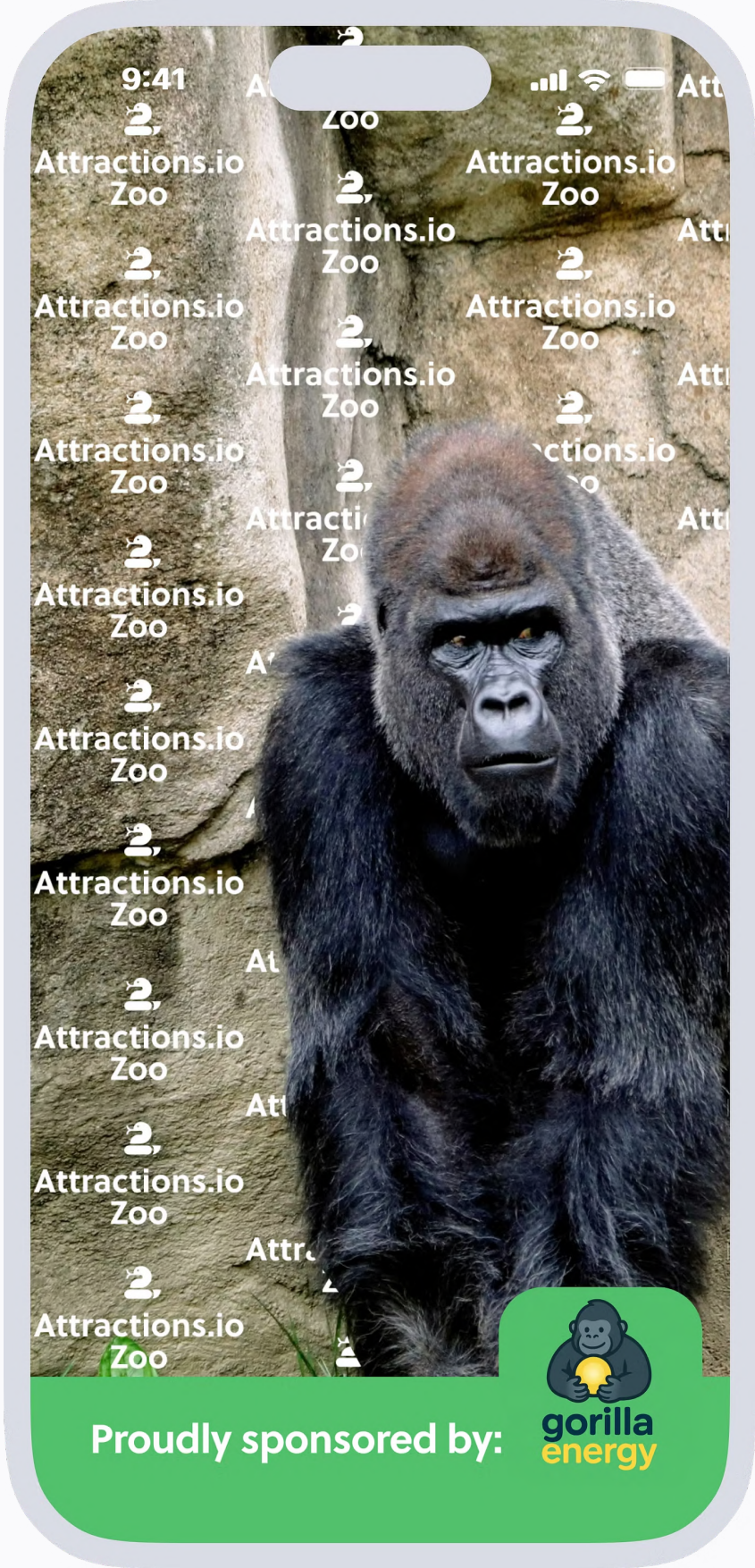
Map branding

Number 1 feature on our app, logo added for full visability.



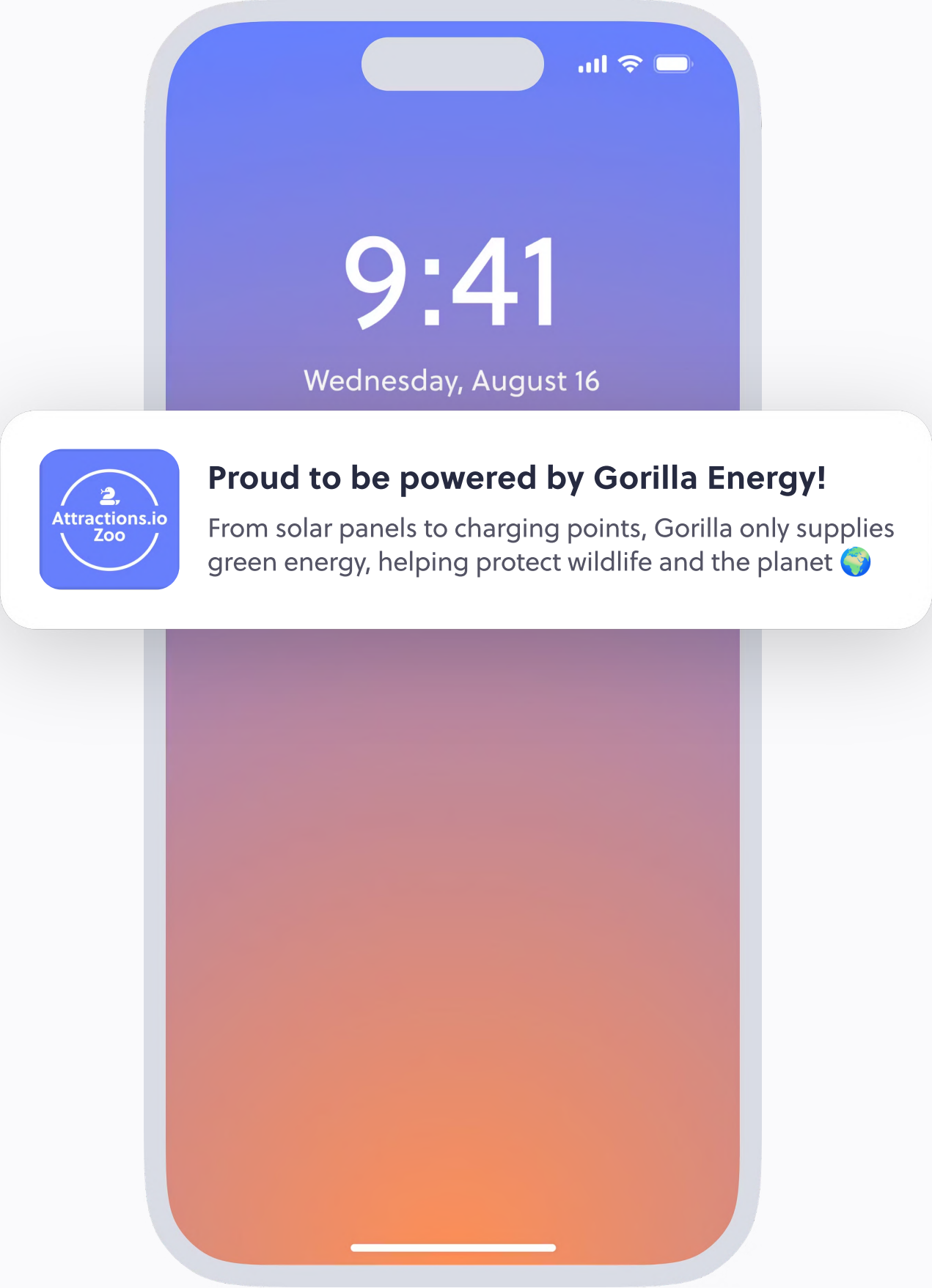
Splash screen placement

Full-screen takeover on app launch
(100 % share of voice).



Push notifications

Timed or geo-triggered messages
(open › 40 %).



Pricing

	Platinum	Gold	Silver	Bronze
Annual Investment	\$25,000	\$15,000	\$7,500	\$3,000
Splash Screen	✓	✗	✗	✗
Home Banner	✓	✗	✗	✗
Push Messages	12 / Year	6 / Year	4 / Year	2 / Year
Consensual Leads	✓	✓	✗	✗
CSR Storytelling Blog	✓	✓	✓	✓

Conservation impact

When you partner with us, your funds directly support:



Endangered Species Breeding

20 % of all sponsorship revenue



Local School Programmes

17, 000 children reached annually



Habitat Restoration Grants

5 hectares of woodland restored
already this year

ROI Snapshot - Case Study

To showcase Gorilla Energy's commitment to renewable power, they sponsored our interactive zoo experiences through the app and provided us with free 100% renewable energy site wide.

94%

of app users said the campaign made them view Gorilla Energy as an eco-conscious brand

63,000+

branded in-app interactions in 8 weeks

11.4%

increase in product trial following the campaign

"This campaign let us do more than advertise—it let us act. We became part of the zoo's green journey and earned real brand trust with a family audience who cares about the future."



Helen Cooper, Head of Brand Activation



Let's create something wild together

I'd love to welcome you as a founding digital partner of [Attractions.io Zoo]. For more information about any of the details in this proposal, feel free to contact me using the details below.

[Name], Partnerships Lead at [Company Name]

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